

Blogging Packages

When it comes to differentiating your business from the competition, you need more than a product or service. You need a connection.

A recent study by Hubspot has shown

- Marketers who have prioritised blogging are 13 times more likely to enjoy positive return on investment
- Companies with blogs have 97% more inbound links and 55% more website visits
- B2B marketers that use blogs generate 67% more leads than those who don't

It's simple, when people can read about your company beyond what you sell and can trust you, they are more likely to engage with and buy from you.

If you don't have the time or the flair for the written word, Travel Ink can help.

We have created a cost-effective blog writing package for shrewd business owners who want to get the benefits of connecting with customers, but are pressed for time.

Here's what's included

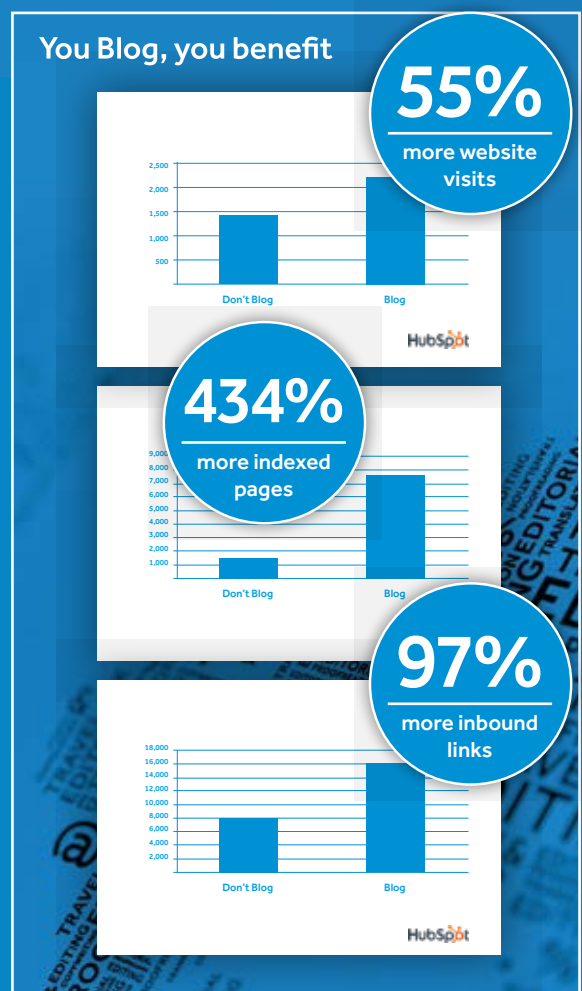
- 1 x 12 month content plan of 24 proposed blog topics
- 2 blogs per month at 500 words each

**For just AED 2,750 per month.
All you need to do is post.**



67% more leads

Build your business through blogging



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