



**Date:** May 28, 2012  
**Project:** Jumeirah Group – Sirius  
**Document:** Dining Newsletter Summer V3

**Subject:**  
Aliya, take advantage of exclusive dining and lifestyle offers this summer

**Heading:**  
Embrace that summer feeling at the restaurants and leisure facilities of Jumeirah

Dear Aliya,

Take your senses on a culinary and lifestyle adventure this summer as you explore the restaurants and leisure facilities of Jumeirah Hotels & Resorts in the United Arab Emirates with our selection of exclusive offers.

20% off impeccable dining at Burj Al Arab

With a choice of seven breath-taking restaurants and lounges, indulge your passion for the highest levels of luxury at the Burj Al Arab and receive up to **20% off\*** your food bill as well as earn **Double Sirius Bonus Points.\***

20% off your Dubai dining experience

Choose from the array of restaurants at **Madinat Jumeirah, Jumeirah Beach Hotel, and Jumeirah Emirates Towers** and receive **20% off** your food bill while relishing tempting dishes served in exquisite settings. This enticing offer is also applicable at **Rivington Grill** in **Madinat Souk** and **Souk Al Bahar, Urbano** in **Souk Al Bahar, The Ivy** at **The Boulevard** and **the noodle house** at various locations across Dubai.

40% off Redemption Rates at Jumeirah at Etihad Towers

Explore the beauty of the exclusive restaurants at **Jumeirah at Etihad Towers** with **40% off** dining redemption rates. From the gourmet Signature experiences now available to redeem for just **540 Sirius Points\*** instead of 900 Points to a casual dining affair in the Lobby Lounge for just **180 Sirius Points\***, sample your favourite cuisine in an award-winning landmark.

25% off Redemption Rates at Jumeirah Zabeel Saray

An opulent dining experience awaits in this Ottoman-inspired palace. With its sought-after Jumeirah Palm location offering exquisite vistas and thoughtfully prepared menus, reward yourself with **25% off** the redemption rate. Our recommendation is the unique Vietnamese French colonial restaurant **Vôi** for **675 Sirius Points\*** reduced from 900 Points.

20% off the Redemption Rate at The Ivy, The Boulevard

Indulge in a British affair this summer with **20% off** the redemption rate at **The Ivy** and reward your table for two for just **560 Sirius Points\*** reduced from 700 Points. Delicious traditional dishes are served in a charismatic setting reflected in the stained glass windows and art-filled walls.

30% off Spa Treatments

Take time out from the heat of the UAE summer and immerse yourself in the cool, soothing atmosphere of **Talise Spa at Jumeirah Emirates Towers** and **Jumeirah Zabeel Saray** and The Spa at **Jumeirah Beach Hotel**. Book your treatment and receive **30% off** while **earning Sirius Points** on the remainder of your bill.

Early Bird Membership at Talise Fitness, Jumeirah Emirates Towers  
Opening in June, get a healthy start to summer with a membership at **Talise Fitness, Jumeirah Emirates Towers** from just 3570 Sirius Points\* for a four month membership. Sign up and receive over 10 exclusive benefits including discounts for rooms, restaurants and spa treatments.

Rewardingly yours,

The Sirius Team

\*Terms and Conditions

Burj Al Arab:

- ✓ Blue members receive 10% discount, Silver members receive 15% discount and Gold members receive 20% discount on food only.
- ✓ Valid between 1 June and 30 September, 2012.

Dubai Dining Experience

- ✓ Blue, Silver and Gold members receive 20% discount on food only.
- ✓ Valid between 15 June and 30 September, 2012.

Jumeirah at Etihad Towers

- ✓ Valid until 30 September, 2012.

Jumeirah Zabeel Saray

- ✓ Valid until 30 September, 2012.

The Ivy, The Boulevard

- ✓ Valid between 20 May and 20 August, 2012.

Spas

- ✓ Valid between 15 June and 30 September, 2012.

Talise Fitness Centre at Jumeirah Emirates Towers

- ✓ Valid until 31 August, 2012