

# E-Newsletter Packages

“Permission e-mail campaigns are ten times more effective than direct mail campaigns.”

- IMT Strategies

Staying in touch with your existing and potential customers is one of the best things you can do for your business.

## Why?

- It encourages more leads, keeping your brand top-of-mind.
- It creates trust with your customers as an expert in your industry which means they are more likely to buy.
- It's more cost and time-effective to grow your business by increasing revenue from existing customers than going after new ones.

## So why don't more businesses do it?

Because taking the time to plan the content and write the newsletters can be time-consuming. Which is why we have introduced our e-newsletter writing packages. Simply choose the option which best suits your needs.

### Option 1

- 1 newsletter per month
- 400-500 words
- 12 month content plan

For AED 2,200 per month.

### Option 2

- 2 newsletters per month
- 400-500 words each
- 12 month content plan

For AED 2,750 per month.

## For more information:

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